



THE WASHINGTON CHAPTER OF THE AMERICAN PUBLIC RELATIONS ASSOCIATION

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1010 Vermont Avenue, N.W., Washington 5, D.C.

District 7-1427

Wednesday, June 8, 1960
Sheraton Carlton Hotel

Noon-Cash Bar; \$3.50 per person
12:30 p.m. LUNCHEON-MEETING

SPEAKER: William Spivey, Chief, Information Services Division
Rural Electrification Administration

TOPIC: OVERALL PUBLIC RELATIONS FROM A GOVERNMENT PUBLIC RELATIONS
PRACTITIONER'S POINT OF VIEW.

Program Chairman for the June 8th meeting will be Roger Courtland,
APRA's vice chairman of Programs.

ABOUT BILL SPIVEY: Affiliated for 15 years with the Rural
Electrification Administration, Mr. Spivey has had ample opportunity
to evaluate his views on public relations practice in government ser-
vice. Prior to this affiliation he was associated with newspapers in
St. Louis and East St. Louis. A native of Illinois, he is also a
graduate of the University of Illinois and a member of the Sigma Delta
Chi fraternity.

SPEAKERS' BUREAU BEING FORMED: If you would like to participate in a
Washington Chapter, Speaker's Program - - designed to tell other D.C.
area organizations about the meaning of public relations, the ethics of
the profession, and the activities of APRA - - please contact Stan
House, Speakers' Bureau Chairman. A roster of available speakers will
be compiled, local organizations contacted and suitable engagements
secured for the fall 1960 season.

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PLEASE - MAIL THIS AT ONCE

I will attend the meeting of the Washington Chapter, APRA, on Wednesday,
June 8, 1960 at 12:30 p.m. at the Sheraton Carlton Hotel. I expect to
bring _____ Guests.

SIGNED _____

If your plans change either way, call Mrs. Molly Crockett, ST 3-1555.

MAIL TO: Mrs. M. Crockett, Kaiser Industries Corp., 1625 Eye St., N.W.



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